

Communication with the Media and the Public

Workshop in English

27-28 May 2024

Villa Grébovka, Prague, Czech Republic

OVERVIEW

An increasingly important aspect of the CEELI Institute's continuing engagement with judiciaries across the region involves exploration of the relationships between judiciary, media, and the public. Discussions addressing this topic are in high demand among judges who are faced with increasing media pressure, especially while handling politically sensitive cases and high-level corruption cases.

This workshop for judges is designed to enhance their communication skills in engaging with the media, thereby fostering improved relations between judiciary, media, and the public. Participants will refine their use of various communication channels and enhance their public speaking proficiency. Additionally, the workshop will address crisis communication strategies, including how judges can respond to public attacks on themselves or the judiciary, and the parameters surrounding their interactions with the public, both institutionally and individually.

The sessions will also highlight best practices for fostering a constructive relationship between the judiciary and the media, emphasizing responsible courtroom reporting, and understandable decisions. Furthermore, judges will

gain insights into mobile journalism, equipping them with contemporary tools to navigate the evolving media landscape effectively.

KEY TOPICS

- **The Importance of Judicial Communication and Challenges:** Exploring why the judiciary should communicate with the media and the public, and the challenges to effective communication.
- **Social Media Strategies for Judges:** Understanding the risks and benefits associated with using social media, including managing these risks, employing effective communication strategies, and learning from both successful examples and past mistakes. Additionally, emphasizing the importance of using plain language rather than legalese.
- **Practical Skills Session:** Participants will engage in a hands-on exercise where they will craft an official statement for a hypothetical crisis scenario provided by the faculty.
- **Navigating Rule of Law Crises:** Examining the collaboration between the media and the judiciary during times of crisis, such as attacks on the judiciary or media and instances of judicial strikes.

- **Building Public Confidence and Shaping Judicial Image in the Media:** Addressing the importance of accurate media portrayal of the judiciary, tackling public perceptions of judicial corruption, discussing institutional communication strategies, and considering the roles of judicial associations and individuals in ensuring a cohesive message.

WHO SHOULD APPLY

Judges from the following 8 Countries: Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, Slovakia, and Slovenia.

HOW TO APPLY

To apply, please complete this [online application form](#) by April 3rd 2024.

COSTS

The CEELI Institute will cover travel costs, accommodation, meals, and additional logistics during your stay in Prague.

CONTACT INFORMATION

For further information, please contact Marcela Entlichová at marcela.entlichova@ceeli.eu or Arlind Puka at arlind.puka@ceeli.eu. Please note the full course title in the subject line of your email.